

INTERNSHIP REPORT

BPSA-Bericht

Matilda Oluoch

Köln International School of Design
(University of Applied Sciences Cologne)

Organisations:

F&T Design

Beacon of Hope

Research on Diploma Topics

Duration: May - July 2009

May

Internship at F&T Design
BPSA

About the company:

- This is a Graphic Design Company started by Mr. and Mrs. Tony Amisi
- The company has other external employees who carry out subcontractual work.
- The main contracts involve designing logos, publications, posters and banners, advertisements etc.

My goals during the internship

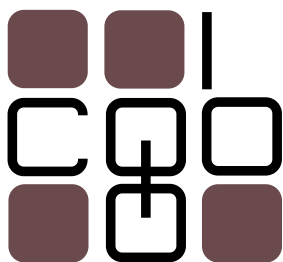
- To learn more in the field of Graphic Design, especially the technical skills and design processes involved in this field.
- To find out what are my weaknesses and my strengths and see how I can improve them.
- To find out what job opportunities can be created in this field of design.

Duration 3 Weeks
Mon. - Fri. 09:00 – 13:00

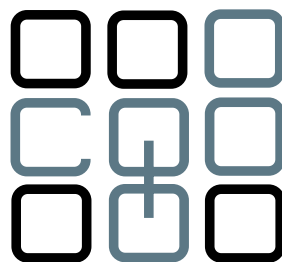
Duties:

- Designing of logos for different companies
- Customer care and communication liaising with them concerning contract work
- Developing new ideas that can be used by the company .

An examples of a logo design for *Center for Global Business*.



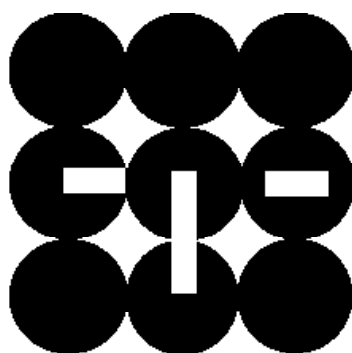
Center for Global
Business



Center for Global
Business



Center for Global Business



Center for Global Business

18th - 24th May 2009

Project: Cultural Library, Nairobi - Mobility

In co-operation with,

Köln International School of Design
Nairobi University Department of Architecture
Goethe Institute

About the project:

- This was a continuation of Cultural Libraries that have been carried out in other parts of the globe.
- Its purpose was to find out how culture can influence the different forms of mobility, from transportation methods, to ways of product movement and finding possible solutions to certain hinderances.
- The concept of the project was carried out in Germany and the research work was to be done in Nairobi.
- After the research was conducted, there was a public presentation at the Goethe Institute in preparation for the main exhibition in Cologne in September.

My goals during the Project

- To help as a volunteer correspondent between the two universities.
- To establish contact with staff from the Goethe Institute and other potential employers in Nairobi.
- To gain experience working in a team with members from different cultures and fields of study (design and architecture).
- To see how designers and architects can influence and solve social problems.
- To look for ideas for job opportunities in the future.

Duration 1 Week
Mon. - Fri. 09:00 – 19:00

Duties:

- Working in a team of 4 students to find out about mobile work places in Nairobi.
- To help other teams, especially students from Cologne, find their way around the city.
- To help with translation between the locals and the German students during field study.

Public Presentation at Goethe Institte Nairobi



June 2009

Internship at Beacon of Hope (BoH)
BPSA

About the organisation

- Beacon of Hope is a registered, faith community-based non-governmental organization in Kenya sharing the love of Christ in the community.
- The mission of BoH is to bring hope to women living with and affected by HIV/AIDS within poor communities by empowering and equipping them to meet their spiritual, physical, emotional and economic needs.
- It was established by Mrs. Jane Wathome in 2002.
- It has both international and local financial sponsors .
- There are about 30 employees including interns and volunteers.
- The organisation has various departments i.e. Medical Clinic, Socialwork dept., Handcraft workshops, Kindergarten and Administration.

Objectives of BoH are:

- To assist women infected and affected by HIV/AIDS by reducing poverty through sustainable income-generating activities.
- To provide capital, training and appropriate business skills to such women.
- To provide counselling services, support groups, and pastoral care to such women.
- To assist the orphans and children of infected and affected parents with education, health services, conducting HIV/AIDS prevention among vulnerable children, and mobilising the community to support these children orphaned by HIV/AIDS.
- To provide short-term food relief to those affected and infected by HIV/AIDS.
- To strengthen these women's accessibility to available resources through networking with other bodies and agencies dealing with HIV/AIDS.
- To influence changes in the legal, cultural and economic structures and practices that lead to discrimination of women infected with HIV/AIDS.
- To assist in the establishment of home-based care programmes within the community where they do not exist, by way of forming partnerships with organisations that are involved in that capacity.

My goals during the internship

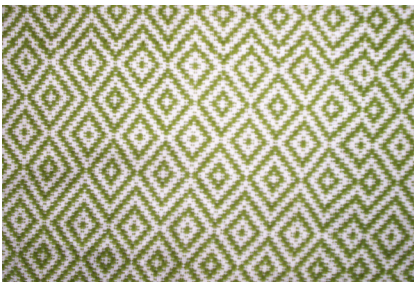
- To understand how such an organisation works and how the community can fully benefit from it.
- To discover how design can be used to solve, either directly or indirectly, problems that society faces.
- To apply my skills in helping the women to improve their products to make them more marketable.
- To gain experience as a design consultant in a local organisation that deals with grassroots problems.

Duration 1 Month
Mon. - Fri. 08:00 – 17:00

Duties:

- To do quality control at the Training and Workshop department.
- To train women in certain skills e.g. Paper Making.
- To evaluate the production teams and come up with ways of improving them.
- To help organise social activities for the trainees.
- To come up with new designs that can be used to make more attractive products.
- To attend and actively contribute during staff meetings.

Some products made from the basketry, weaving and beadwork departments



Beads made out of calender and advertisement papers



Sports day organised for the trainees

July 2009

Research work on Topics to be done for the exams

Procedure:

- Visiting design companies that deal mainly with product and design.
- Visiting exhibitions and trade fairs.
- Having discussions with other designers in Kenya
- Reading local publications and observation
- Brainstorming

Conclusion

- I became more conversant with the working situation in Graphic Design field but realised that I preferred to work in Product Design, although there seem to be more job opportunities in the later.
- I learnt the different methods and approaches of dealing with and solving design problems.
- I got many contacts of people working in the design industry in Kenya.
- I gathered ideas of work and job opportunities to be made and found in the country.
- I got ideas of topics to write for my final thesis papers.